

# Empowering Solar Energy with High-Power Microinverter Innovation.

TSUNESS Co., Ltd www.tsun-ess.com



# **Towards the Sun**

"PV panels face the sun to generate more energy. TSUN faces the challenge to manufacture innovation." Mr. Andy Liu



### **About TSUN**

Launching PV + Storage products into home-appliance era

Initiating the era of high power microinverters

Promoting solutions

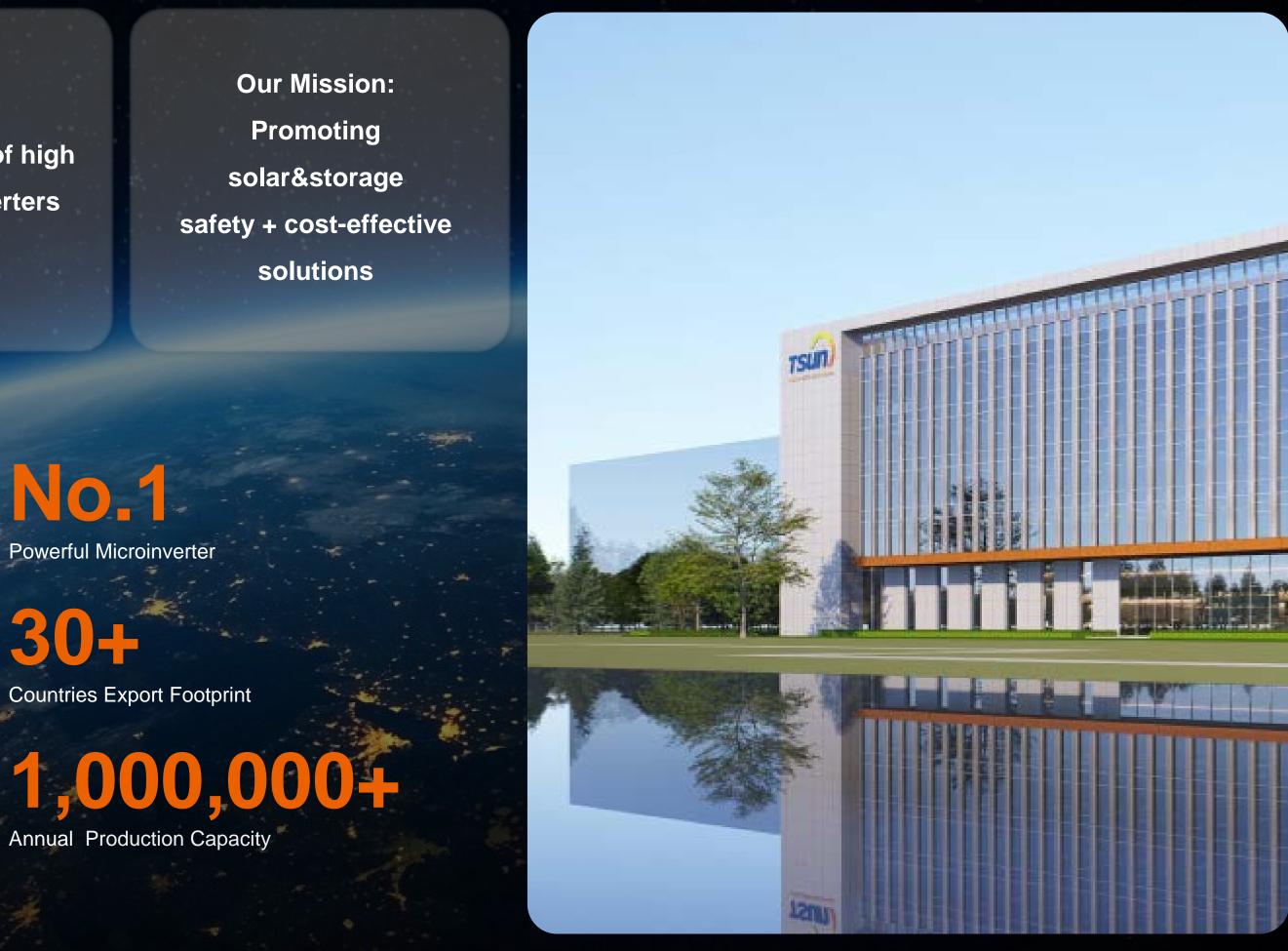
1st

Microinverter Brand Certified by VDE's Latest EMC Testing

10,000+

**Global Installations** 

Years Industry Leadership





### **Milestones and vital times**

MORE SAFETY MORE POWER

#### 2023 **Capital Recognition**

#### 2022 **Pioneering Product**

Unveil the TITAN MP3000, the world's 1st 3kW single-phase micro-inverter.

The highest pre-IPO valuation (\$200M) among China's microinverter companies after 2 series financing.

#### 2009 **Embarking on Exploration**

The pioneer founding team from China's first string inverter enterprise Eversolar (acquired by SMA)

#### 2019 **Starting TSUN**

The world's 1st Easy Solar Kit starting the era of PV appliances.



#### 2025 **Strong Products**

## 2024

**Strong Sales** 

Cumulative shipment over 1 Million units (Microinverter, ESK, DCU, etc.) Launched Microinverter+ DCU/ACU balcony storage solution.

Evolution of the MP3000 to the MX3000D, 3300D (single-phase) and the MX3000D-T, 3300D-T (three-phase) Launch of MX + MAU, MSU

All-in-one Micro Storage Unit Expansion of micro-storage

solutions: MX+DCU, MX+MAU, MH+B2000, MSU

Enhan

### The most honored, dynamic, and innovative company since 2019



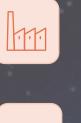




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VDE	TUV	BV	UL
MCS		CE	K

### **Output Capacity Planning**

### 2023 1.0



#### Factory 1.0 4000+1000 m<sup>2</sup>

5 assembly stations

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Production capability of 60,000 sets per month



### 2024 2.0



Factory 2.0 11000 m<sup>2</sup> (Put in use in 2023.12)



5 assembly production lines ESK production lines



Monthly manufacturing capacity of 200,000 sets



### 2025 3.0

2026.6)



### **Factory 3.0** 47000 m<sup>2</sup> (Construction starts in 2025.6, with delivery scheduled for



2 automated SMT production lines 8 automated assembly production lines

—	

Monthly production capacity of 400,000 sets



### **Capital Support**

#### **Angel Investors**

### **International Investment Institutions**

CEO and Partner of a globally diversified group in PV product manufacturing and power station investments.

Senior executive of the world's top-ranked component brand.

CEO of a leading domestic PV power station investment platform.

Partner in a top domestic integrated photovoltaic manufacturing group

GLP



GLP is a globally leading industrial service and investment company specializing in the supply chain, big data, and new energy sectors. Hidden Hill Capital is a private equity investment institution under GLP and specializes in new energy. Has invested in benchmark enterprise such Solarman, SHPT, SHQC.

### **IDG** Capital

the past decade.

Has invested in benchmark enterprise such Astronergy, GCL power and AIKO.





IDG Technology Venture Investment Fund, founded in 1992, is the earliest foreign investment fund to enter China and one of the most influential investors in the photovoltaic and energy storage industries in

### Founder



### **PV Industry**

- Entered the PV field in 2009, 15+ years  $\bullet$ industy experience.
- Initiating inverter transformerless solutions.  $\bullet$
- The world 1st inverter IoT-enabled solutions.

### **Cofounder & Partner**

- Co-founder of Eversolar (acquired by SMA), • the first inverter company in China.
- Partner in a number of pro-listed companies in  $\bullet$ China: Sofar, Solarman, QT solar, PROJOY.

#### **M.Sc Andy Liu** Founder & CEO



#### FAU Erlangen-Nürnberg Master's degree, control engineering

set de 2007 - mar de 2009



#### 同济大学

Master's degree, control theory and control engineering set de 2006 - mar de 2009



### **Proficient Manager**

- Accumulated 10GW+ PV Projects. •
- **Operation of a Photovoltaic Power Station** • Investment Company.

### **Credentials**

- Innovation and Entrepreneurship, Talent Program at the Provincial, Municipal and District Levels.
- Enterprise Innovation Masters of "Science  $\bullet$ and Technology Innovation in Jiangsu" Program.

### **Central Leadership Team**



#### **Ellen Xue** Sales VP

Master of engineering in Germany. One of the first batch of developers of string inverters in China.



#### **Boyal Mao Global VP**

Bachelor's degree with a double major and degree. Former head of Longi Asia-Pacific region.

## **Rick Chen** R&D VP

Master of engineering in Germany. Former head of JingLong Europe region.



#### **Helen He BIZ VP**

QS ranks Global 500 Masters in Business. One of the first batch of developers of string inverters in China.



Science and Technology double degree talent. 10-year R&D experience



#### **Bonny Yao MGMT VP**

Engaged in human resource management in large enterprises as ECOSO. 20+ years of human resource management experience.



### **Jamison Wu R&D VP**

Master of engineering in Germany. Former head of JingLong Asia-Pacific region.

#### **Jocelyn Yu MKT VP**

Master of marketing in Germany. One of the first batch of developers of string inverters in China.

#### Sandy Wang **MFG VP**

**Business Administration of** university of Geosciences; The developer of Lake and Baoshi has rich experience in production management.

# 15+ Years

**Average 15 Years Working Experience in Solar Field** 



**Global Managment** Experience

### **Worldwide Leadership Team**



#### **Victor Segato** Head of LATAM

Italian-Brazilian citizen with more than 20 years of executive experience in international trade, logistics, sales, purchasing and project.



#### **Jingjing Zhang European COO**

Master of marketing in Germany, +15 years of executive experience in European marketing, sales and investment.

Highly experienced master of technology and business consultant professional with more than 10 years in India's renewable energy sector at large multinationals.

Our global presence ensures that we stay connected with local markets, enabling us to deliver tailored, efficient, and sustainable solar energy solutions. Together, we are committed to advancing the transition to renewable energy worldwide.



#### **Tony Albadin Technical Manager - DACH**

Seasoned telecom/IT leader with 30+ years' technical and executive experience, now passionately driving innovation in renewable energy.



#### Semih Isikkan Sales&Marketing - DACH

Germany-based e-commerce specialist with strong negotiation skills and business etiquette.

Experienced in the French market with strong communication, negotiation, and business development skills.





#### Anoop Bhagat **Country Manager - India**



#### Nataliia Hubar **RD of Eastern Europe**

Master Finacial & Business management in UKraine. 10+ years experience in PV industry.

#### Stephen **Country Manager - France**



#### Shuo **Technical Engineer - France**

Experienced and professional pre and after sales engineer in solar industry. Five years of project development experience in French industry

### **Major Product Lines**





#### Pioneer of Plug & Play Solution Provider

Make Safety Affordable

### Innovator of High-Power Microinverters

Make Safety Affordable



Make Energy Efficient

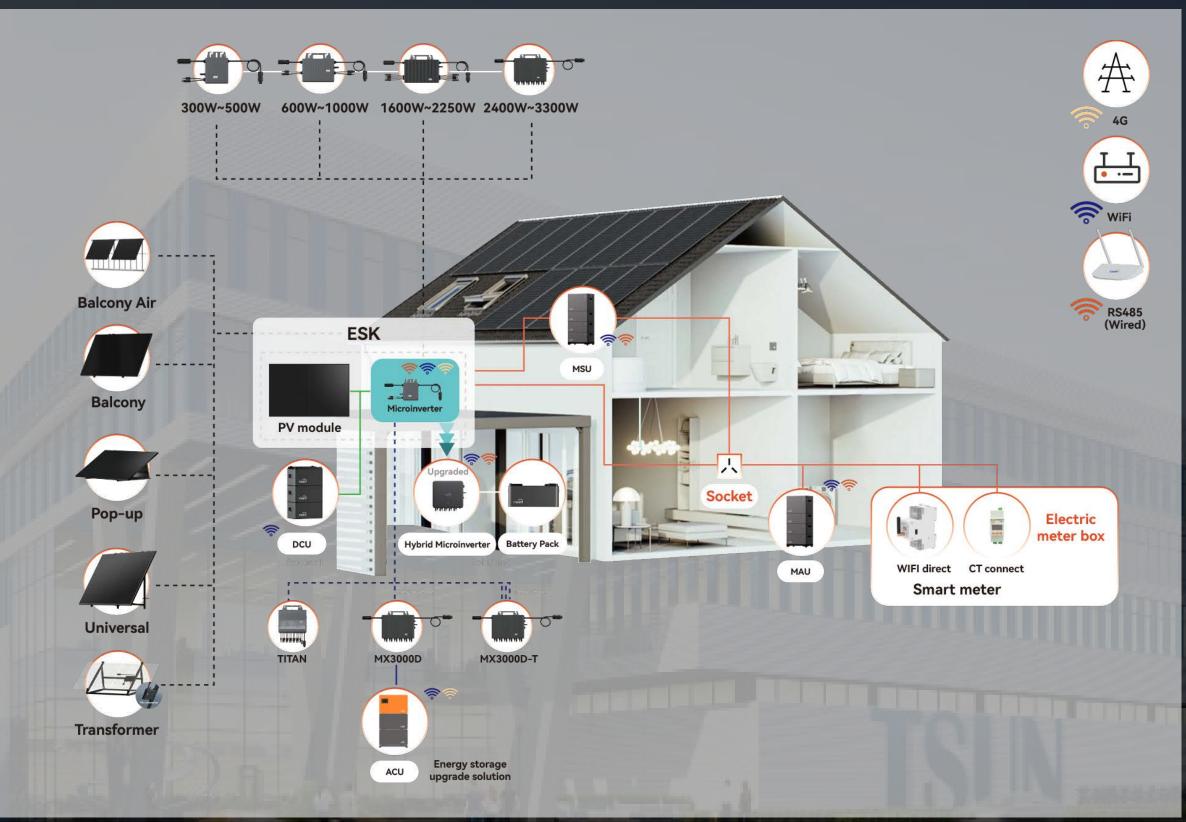
### **Product Ranges & Solutions**

#### Easy Solar Kit

- 7 Types of ESK
- DIY or Ready to use
- 500W/1000W per Box

#### Micro Storage

- DCU(1kW/1~5kWh)+MX
- MX+MAU(2kW/2~10kWh)
- MSU(2kW/2~10kWh)
- MH2000 + Batteries



#### Complete Solutions for All Scenarios

**Strong Portfolio** 

#### **Microinverter**

- 300W~6000W
- Single-phase & Threephase
- WiFi & RS485 & 4G
- TSUN or MDD brand

#### **Residential Storage**

- MX+ACU
- Single-phase & Three-

phase

• 3~6kW / 5~20 kWh

#### **Personalized Service**

### **Gen3 Microinverter**

High-Power, Efficient, and Reliable

#### **Diversification**

#### Safety

- Various models from 300W to  $\bullet$ 3300W are available.
- Optimized for applications beyond rooftops to balconies, fences, walls and ground.
- Various wiring methods.

- Max. DC voltage 60V. The system doesn't need to be equipped with RSD, AFCI, DC BOX, optimizer etc. No threat of high DC voltage.
- **Excellent heat dissipation** performance
- IP67.

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#### **Diversification**

Unique topology, DC current 18A. Independent MPPT, the highest efficiency can reach 97.0%.

#### **User Friendly**

Three wiring methods, suitable for various scenarios.

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- WIFI, Bluetooth, and RS485 • multiple communication solutions, ensuring monitoring convenience.
  - Product monitoring supports: Installer app, Customer app, OPEN API compatibility with third-party systems, Tuya monitoring.
  - Real time monitoring of data for each PV module, which is helpful for operations and maintenance.

### **Gen3 Microinverter**

High-Power, Efficient, and Reliable

### **Diverse Wiring Methods**

### **3 Monitoring Solutions**





Wi-Fi







RS485



4G



### Wide Power Range



### **Gen3 Microinverter**

High-Power, Efficient, and Reliable

## **The First Brand in China** to pass the lastest EMC **TEST** at the German VDE Laboratory

### **Compliant with Industry Standard EN 62920**



VDE Prüf- und Zertifizierungsinstitut GmbH

Report Reference No:	309829
VDE File No	503074
Date of issue:	2023-10
Laboratory:	VDE Pr
Laboratory Address:	Merians
Applicant's name:	TSUNE
Applicant's Address:	No. 226 District,
Applied Standards:	
German Standard	Europe
DIN EN 62920 (VDE 0126-131): 2018-07	EN 629
	EN 301
Supplementary information:	
Test Report Form No	EMC IE
Master TRF:	2020-04
Test item description:	Power (
Trade mark:	TSUN
Manufacturer:	TSUNE
Type reference(s):	TSOL-N MS350-
Ratings:	Input: 6 Output:
Final verdict:	$\boxtimes$
Supplementary information:	





#### **VDE TEST REPORT**

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0-3971-0001/309829							
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üf- und Zertifizierungsinstitut GmbH							
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SS Co., Ltd							
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			MS700-D,TSOL-MS700,TSOL-MS800,TSOL-MS600-D,TSOL-MS700-D,TSOL-MS800-D				
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			Output: 220/230/240 V a.c., 4 A, 800 W				
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### **TITAN Microinverter**

Leading the Global Microinverter Market

TITAN dominates the single-phase power rankings for microinverters, as verified by Solarbe and Solarbe Global. TSUN TITAN TSOL-MP3000 ranks the **#1 spot in power Ranked #2 in efficiency listed** within its power range globally. Revolutionizing traditional microinverters with unmatched power and efficiency.

Single-phase Microinverter Power Output Ranking		Single-phase microinverter efficiency list			
		Data source: SOLARBE GLOBAL			
	Data source: SOLARBE GLOBAL		Ranking	Company	Efficiency
Company	Company	Peak Output Power(W)	1	Company A	97.50%
TSUN	TSOL-MP3000	3000			
Company A	MR2400	2400	2	TSUN	97.20%
			3	Company B	97.00%
Company B	M2-2.25K-S4	2250	3	Company C	97.00%
Company C	SUN-M220G4-EU-Q0	2200		• •	
Company D	DS3D	2000	3	Company D	97.00%
Company E	HMS-2000-4T	2000	4	Company E	96.70%
Company F	NEO 2000M-X	2000	4	Company F	96.70%
Company G	GW2000-MIS	2000	4	Company G	96.70%
Company H	SE 2KMI-Q14	2000	5	Company H	96.50%
Company I	IS-200	2000	5	Company I	96.50%
Company J	EVT2000	2000	5	Company J	96.50%



### Easy Solar kit (ESK with Microinverter)

Effortless solar solutions designed for convenience and efficiency.

#### **Key Features**



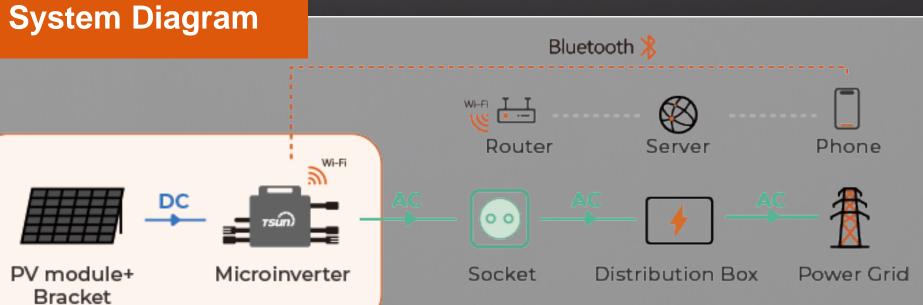
Multi-applications



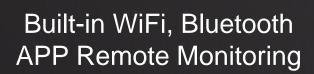
Angle Adjustable



All-in-one Box



Plug & Play







Easy Solar Kit

### Easy Solar kit (Plug & Play Soalr System)

Effortless solar solutions designed for convenience and efficiency.

### **Balcony Solar Solutions**



#### **Flat Ground Solar Solutions**

#### **ESK Pop-up** (Pre-Assembly/Connected in Series up to 3kW)



ESK Universal (Connected in Series up to 3kW)



#### **Solar Solutions for All Scenarios**

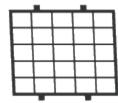


#### **ESK Transformer** (Connected in Series up to 3kW)



## Easy Solar kit

All-in-one Solar System





DIY

All-in-one





Plug&Play

WiFi Intergrated, **APP** Remote Monitoring

### **User-Friendly** Design

Intuitive and easy-to-use solutions tailored for seamless solar integration.



All aluminium Solid

**Snow-prevention** 





Wind-resistant

Highly Waterproof

### **Reliable & Durable**

Engineered to last, delivering consistent performance and exceptional long-term value







Angle Adjustable Ensure high power output



Multi-channel MPPT system Smart meter with zero export

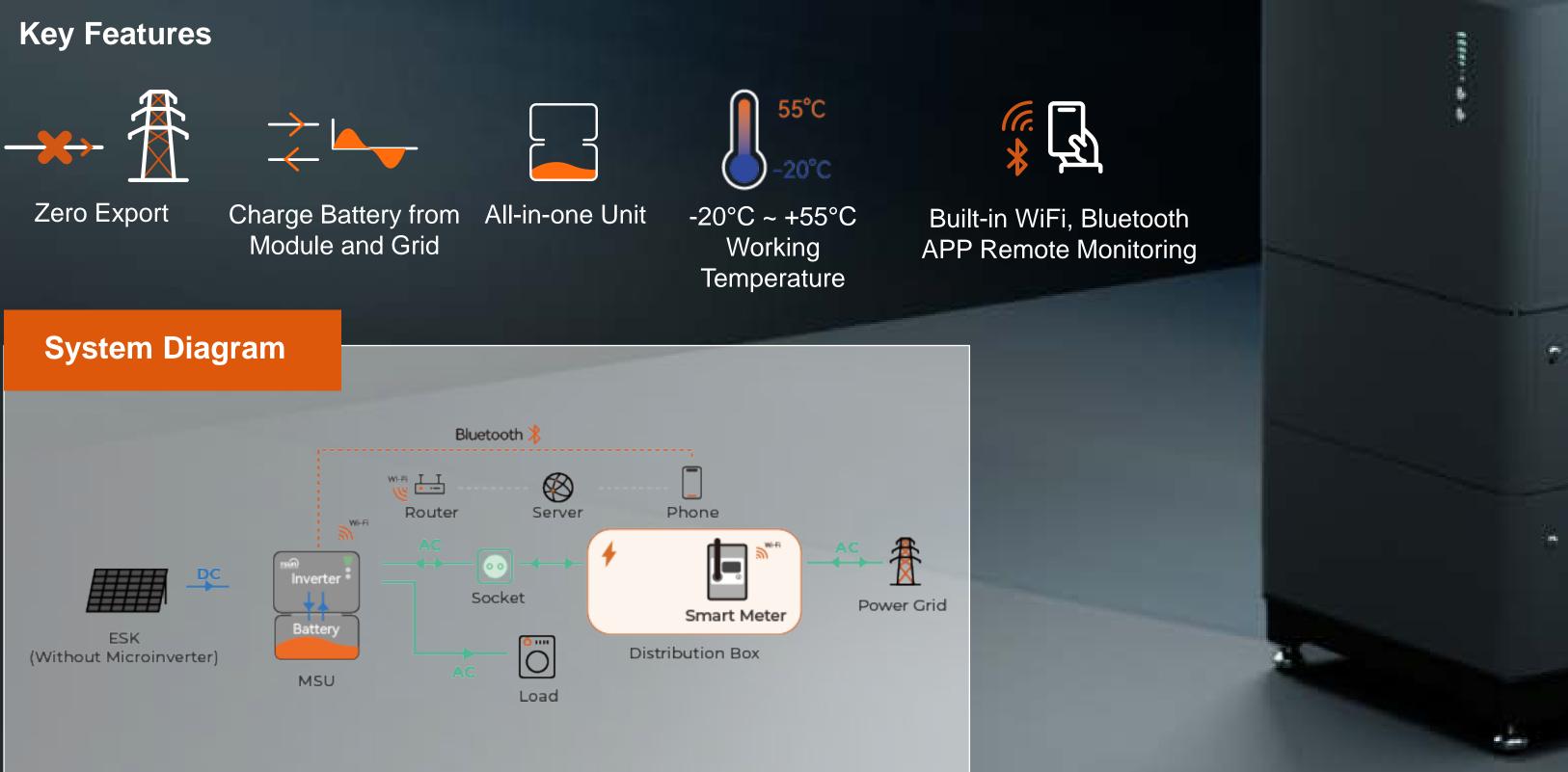
### **Power Optimization**

Maximizing energy output for efficient and reliable solar performance.

### Micro Storage Unit (MSU)

### SolarTrunk MSU2000

A compact solution for efficient solar energy storage and management.





### Micro Storage Unit (MSU)

### SolarTrunk MSU2000

An innovative solution for compact, efficient, and reliable solar energy storage.

#### Micro Storage Unit (MSU)

A key component of the plug-and-play hybrid storage system, the MSU integrates a hybrid inverter (supporting on-grid, offgrid, and energy storage functions) with a battery pack. It stores excess energy and releases it when needed.

#### **Self-Consumption Mode**

Paired with a smart meter, the MSU measures grid data and automatically adjusts power output for optimized energy use.

1kW/2kWh-10kWh TSOL-MSU1000 2kW/2kWh-10kWh

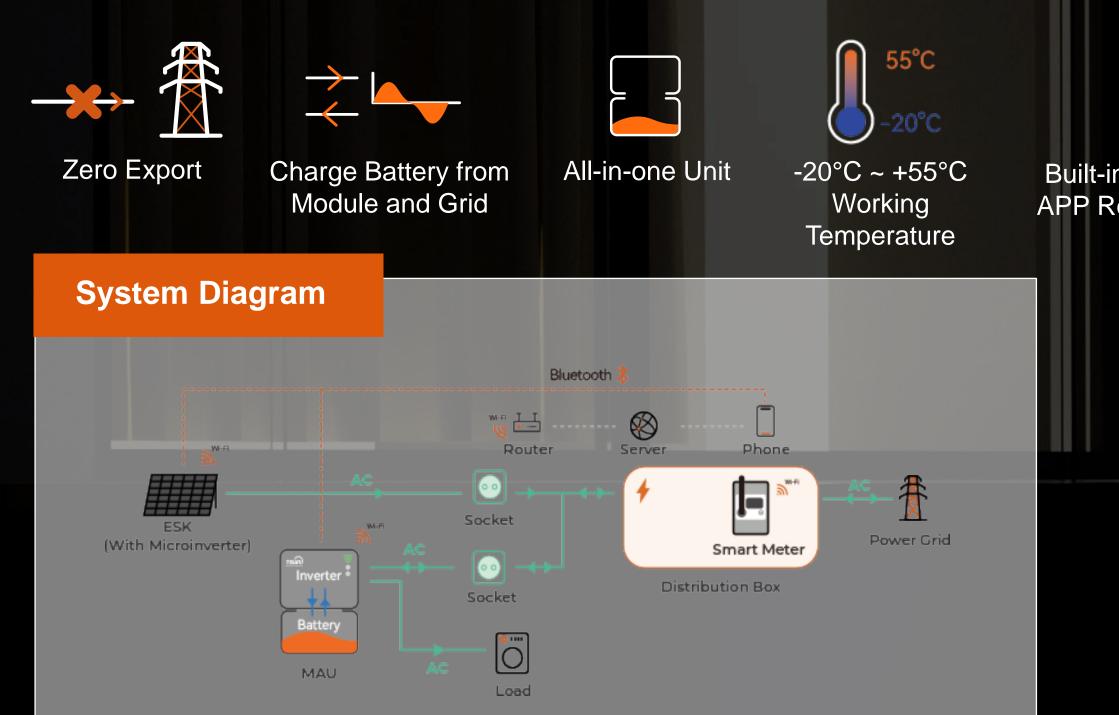
TSOL-MAU2000



### Micro AC Coupled Unit (MAU) PowerTrunk MAU2000

A versatile solution for seamless integration of energy storage and AC power systems.

#### **Key Features**







Built-in WiFi, Bluetooth APP Remote Monitoring

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## Micro AC Coupled Unit (MAU)

### **PowerTrunk MAU2000**

A flexible solution enabling seamless energy storage integration with AC systems.

#### Micro AC Coupled Unit (MAU)

A key component of the Plug & Play Energy Storage System, the MAU integrates an energy storage inverter and battery pack. It stores excess PV-generated electricity and converts it into AC power when needed.

#### **Self-Consumption Mode**

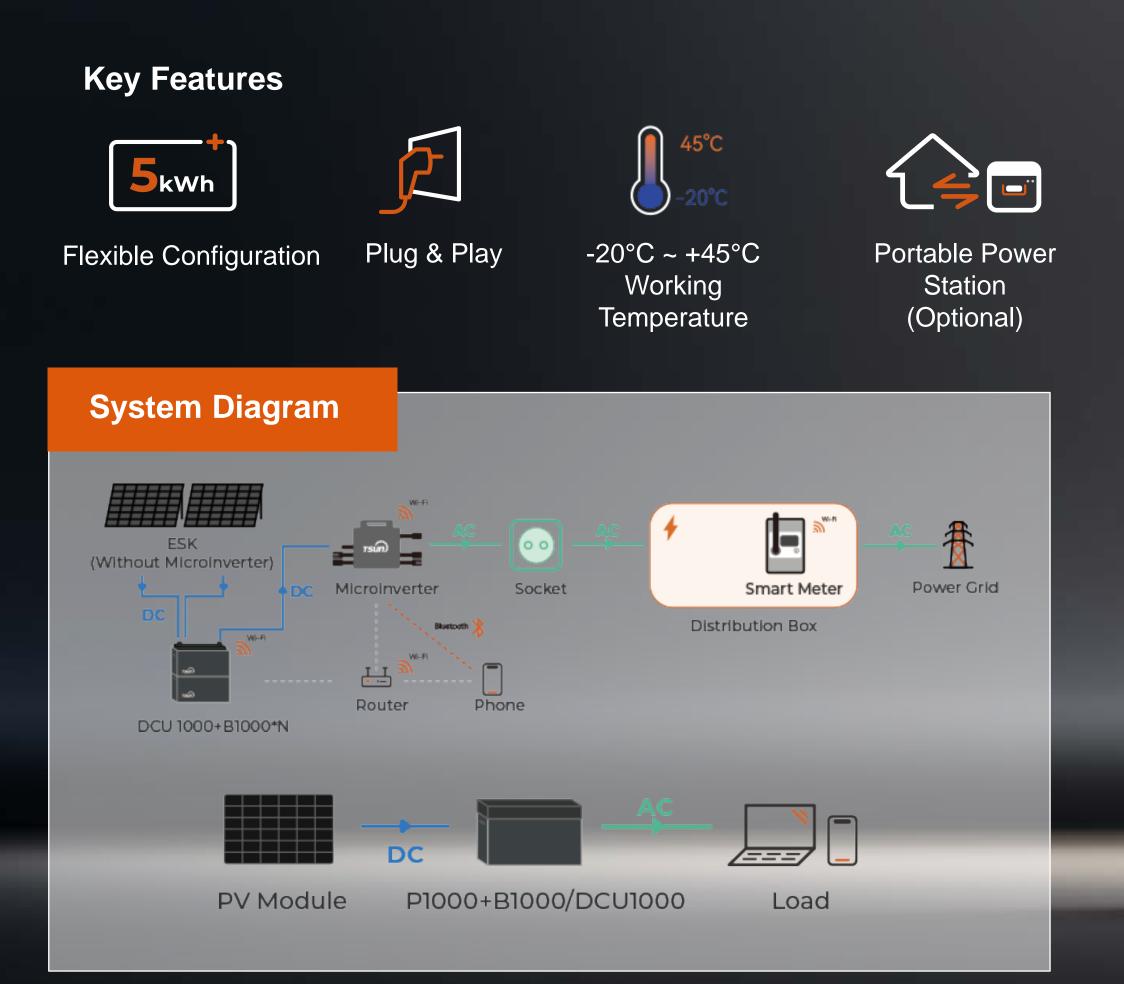
Works with a smart meter to measure grid data and control output power automatically. Additional functions: Charging Schedule: Set up to two charging time periods. Back-Up Mode: Store electricity for use during grid outages.

1kW/2kWh-10kWh TSOL-MAU1000 2kW/2kWh-10kWh TSOL-MAU2000



### **DC Coupled Unit (DCU): Innovative Solution**

Seamless energy storage and management for enhanced solar efficiency.







### **DC Coupled Unit (DCU)**

Efficient and seamless energy storage for optimized solar performance.

DC Coupled Unit (DCU) is one of the plug and play storage system which designed for end-users.

DC Coupled Unit, which is connected between solar modules and balcony microinverter, can store excess electrical energy in the battery and release it when needed.

This solution, Solar Module + DCU+ Balcony Microinverter, is typically used as an energy storage solution for small household, conventional balconies, courtyards, family carports, and other micro systems

## Indoor





### Outdoor



Off-Grid Inverter Input 600W P1000 AC Output 1000W

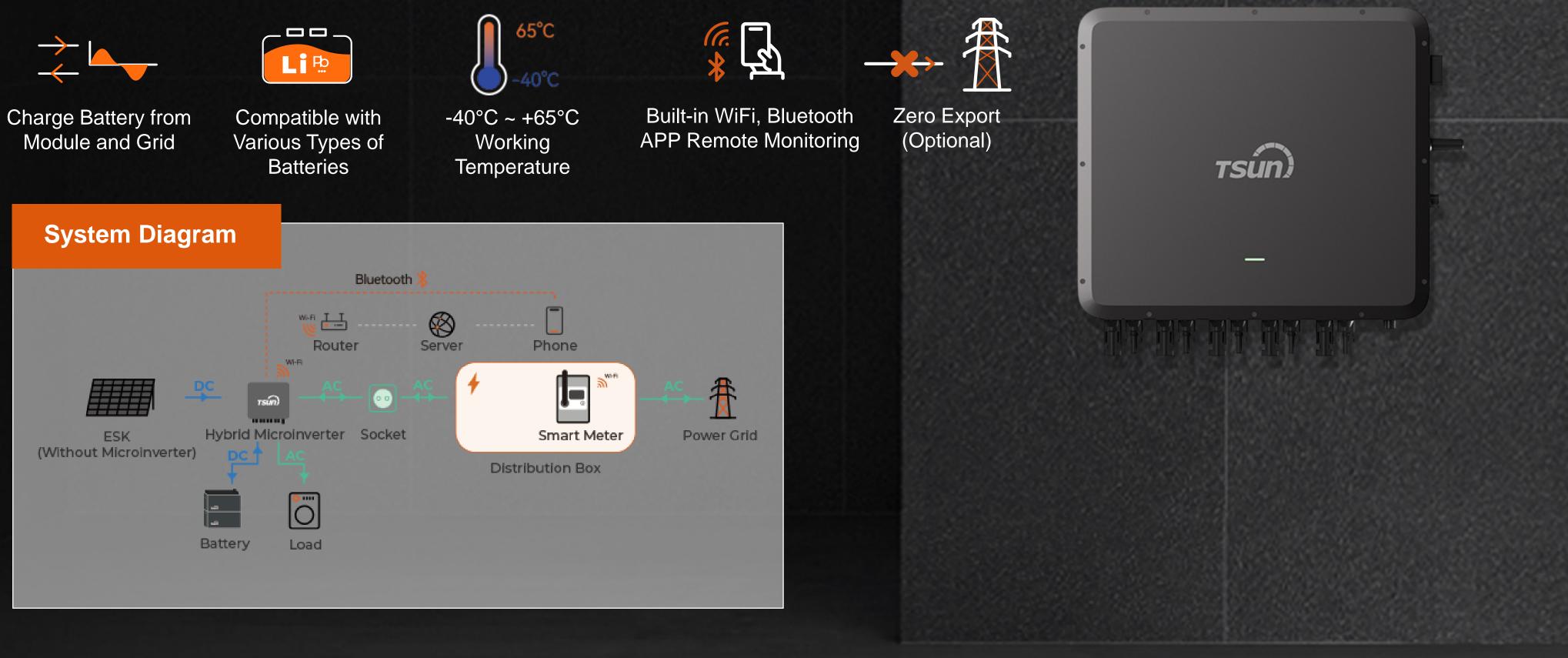
**B1000** 

Batterty Pack 1.024 kWh

### **Hybrid Microinverter**

Integrates solar generation and storage for efficient performance.

#### **Key Features**





### **Hybrid Microinverter**

Combines solar generation and storage efficiently.

#### Hybrid Microinverter (MH)

A key component of the plug-and-play hybrid storage system, supporting on-grid, off-grid, and energy storage functions. It stores excess solar energy in the battery and releases it when needed. The Hybrid Microinverer, connected between the

solar modules and the batter, can store excess electrical energy in the batter and release it as needed.







TSUN

### AC Coupled Unit (ACU)

Efficient energy storage for existing AC systems with backup and self-consumption capabilities.

#### **Key Features**











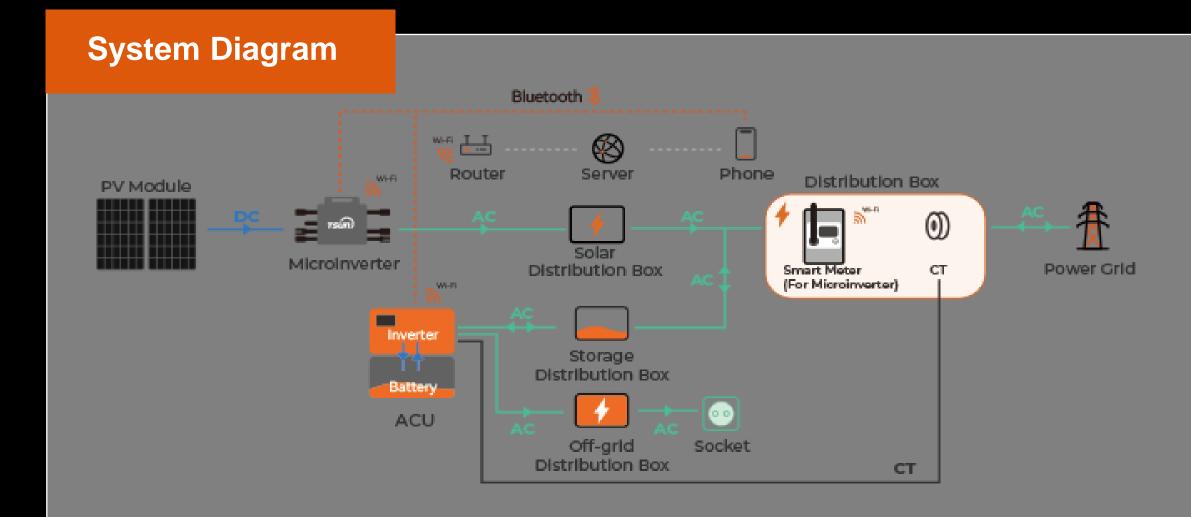
Low PV Voltage Input

Flexible Configuration

All-in-one Unit

Zero Export

Built-in WiFi, Bluetooth APP Remote Monitoring





## AC Coupled Unit (ACU)

Efficient storage and management for existing solar energy setups.

#### The AC Coupled Unit (ACU):

A vital part of the Energy Storage System, combining an energy storage inverter with a battery pack. The ACU stores electricity and efficiently converts it to AC power in three modes:

Self-Consumption Peak Shift Battery Priority

#### Inverter:3kW-6kW

TSOL-ACU3.0K/3.6K/4.0K/4.6K/5.0K/6.0K

#### Battery:5kWh-20kWh

TSOL-B100E-S







### **Data Insight Solutions**

### **Monitoring Platform**

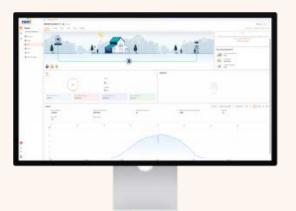






APP Store

#### **TSUN SMART(APP)** For **Distributors**, **Installers** and **End Users**



#### **TSUN Portal (Web)** For **Distributors** and **Installers**

https://pro.talent-monitoring.com/





### **Universal Monitoring System**

Provide logo rebranding solutions

### **API Connectivity Monitoring System**

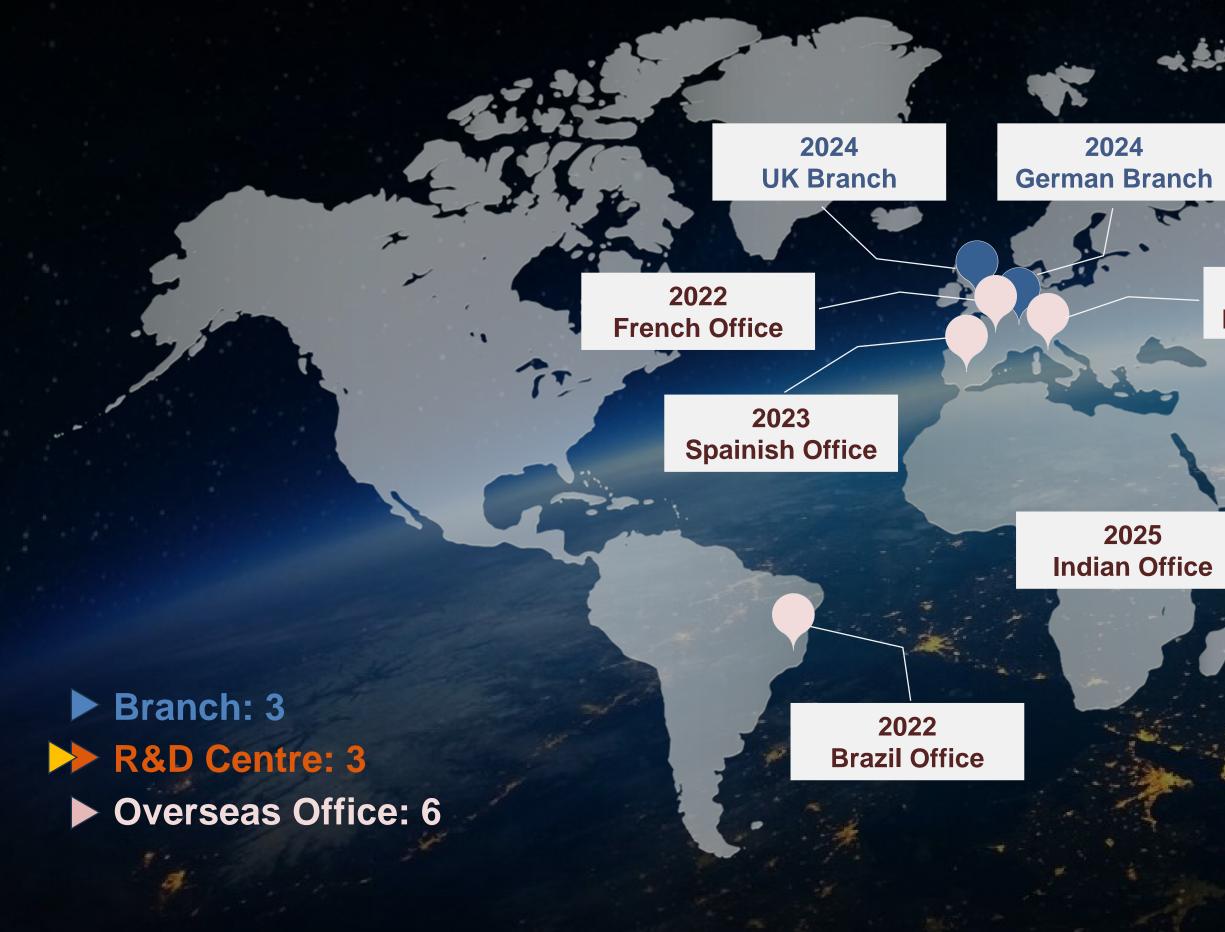


Open API enables seamless data integration with customer monitoring platforms

### **Optional Tuya Module**



### International + Localization -> Glocalization







2024 **Italian Office** 

2019 Suzhou HQ & RD

> 2024 Xiamen **RD Centre**

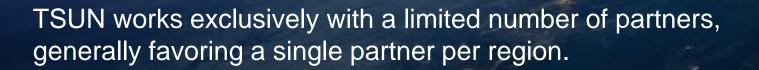
2023 Shenzhen **RD Centre** 

2024 Singapore Branch

2024 **Thiland Office** 

### Distribution Policy









TSUN actively supports its distributors in their marketing efforts, providing promotional materials, design assistance and cost participation for roadshows, events and advertising.



### Marketing Campaign Support



### Logistics & Supply Chain Support

If distributors provide a confirmed forecast, TSUN can produce and ship them ahead of time to our warehouses in Europe. This approach reduces delivery times and offers distributors greater flexibility in purchasing goods.

#### Distributor sales forecasts

Factory production



Arrival at the warehouse in Europe

### **Financial Support and Payment Flexibility**

TSUN supports its clients throughout the credit insurance application process (SINOSURE), using its expertise to maximize the amount granted.

#### **Facilitated access to credit**

Comprehensive assistance to optimize coverage acquisition.

#### Various payment options

Once credit insurance is approved, TSUN offers flexible payment terms, with the option to pay:

with a down payment +

Credit Sale (Open Account), 30 or 60 days.



#### **Cash flow optimization**

Reduce financial pressure, strengthen liquidity management, and ensure smooth business development.

### **Customized Solutions**

### **Product Customization**

For our distributors, TSUN offers in-depth customization to meet specific requirements.

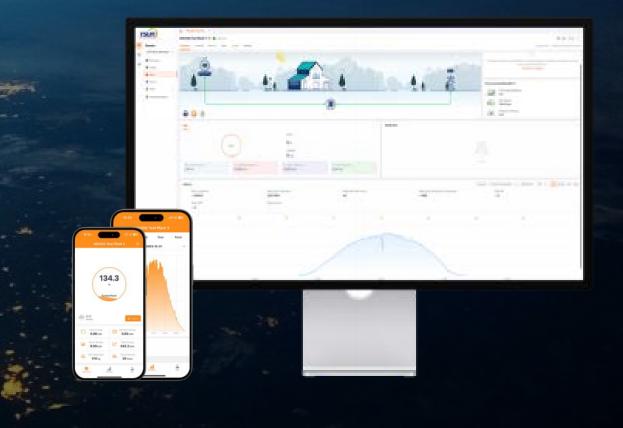
TSUN

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### **Monitoring App Customization**

Open API – Allows distributors to customize their own software by directly integrating system performance data.



### **Localized and Responsive After-Sales Service**

### **Technical Support Network**

### Europe

- E) www.tsun-ess.com  $\sum$ DACH: service\_DE@tsun-ess.com FISP: service\_FR@tsun-ess.com UK: service\_Uk@tsun-ess.com Eastern Europe: service\_PL@tsun-ess.com
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pt.tsun-ess.com suporte@tsun-ess.com +55 31 99635-3765

Latin America



+49 157 33950909



### **Asia Pacific**

www.tsun-ess.com service\_THA@tsun-ess.com





www.tsun-ess.cn service\_CN@tsun-ess.com



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### **Localized and Responsive After-Sales Service**

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### Local team

Online and offline training programs for sales and technical teams



### **Authorized Service Partner**

Official TSUN certification for

authorized distributors





## **Online Support 24h/24**

Assistance available at all times

# Exclusive Service for Key Accounts

Assignment of a dedicated technical expert to provide direct and personalized after-sales support.

### **TSUN Product Roadmap 2025**

#### **Microinverter Range**

- Series: 1-in-1 / 1-in-2 / 1-in-4
- Topology: Flyback architecture
- MPPT: 1, 2, or 4 independent trackers

#### **Microinverter Series**

- North American Models: 1-in-2 / 1-in-4
- Topology: LLC Resonant Full Bridge
- Technologies: ZVS & ZCS (Zero Voltage Switching & Zero Current Switching)
- Benefits: Low switching losses, low electromagnetic interference (EMI)

G2.0 2023-2024

#### **Microstorage Product Line**

### G1.0 2022-2023

## **Microinverter Range**

- New Model: 1-in-6
- Topology: Optimized Flyback

#### Micro-storage range

- DC-coupled system (DCU)
- **Built-in PV simulation**
- Compatible with microinverters from several brands

### Modular Microinverters

- Models: 1-in-1 / 1-in-2
- $\bullet$
- Technology: GaN power  $\bullet$ components



• All-in-one MSU/MAU • All-in-one solar + storage solution

### G3.0 2024-2025

### G4.0 2025-2026

Topology: Single-stage resonance

#### **Smart Microstorage Range**

- Digitized Microstorage
- Compatible with Virtual Power Plants (VPPs)
- Al-based Forecasting Algorithm





## **THANKS!**